



**AVO
CADO**

The fruit of life

Avocado Consumption in Europe and Beyond

Global



In 2015, the global production of avocados amounted to around 5.2 billion kilos. The consumption is growing by about 4.6 per cent every year.

Europe



Europe is one of the fastest growing markets worldwide and already the second largest consumer market in the world for avocados. In 2016, Europeans consumed more than 400 million kilos of avocados and by 2017, this number increased to 510 million kilos.

France



In 2017, French people consumed 122 million kilos of avocados. This amounts to a per capita consumption of 1.8 kilos per year. Based on the assumption that each fruit weighs around 150 grams, the per capita consumption is about twelve avocados per year.

Germany



In recent years, the consumption of avocados in Germany has risen rapidly. While Germans ate 26 million kilos of avocados in 2013, the consumption has more than doubled in 2017 with an annual amount of 57 million kilos of avocados - an increase of 120 per cent in only four years. Based on the assumption that each fruit weighs around 150 grams, the per capita consumption is about five avocados per year.*

United Kingdom



The desire for avocados in Britain has significantly increased. Based on statistics from the International Trade Center, between 2012 and 2016 avocado imports reached 242,4 million USD. In 2017, the consumption amounted to 98 million kilos.

* Source: German Federal Statistical Office



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